Dr. Marie Savard brings unique perspective
to Silicon Valley Go Red For Women Luncheon
Acclaimed author, expert to discuss taking a body shape approach to heart health

WHAT: The American Heart Association's Silicon Valley Go Red For Women
Luncheon, an educational program that encourages women to become
champions of heart health.

WHEN: Friday, May 7, 2010

WHERE: Fairmont San Jose, 170 South Market Street, San Jose

EVENT CHAIR: Chip Hance, President, Abbott Vascular

ABOUT THE KEYNOTE SPEAKER:

Marie Savard, M.D., ABC News Medical Contributor, is one of the most trusted
voices on women's health, wellness and patient empowerment. She is the author of
four books, *How to Save Your Own Life: The Savard System for Managing--and
Controlling--Your Health Care, The Body Shape Solution to Weight Loss and
Wellness, and The Savard Health Record*. Her most recent book, *Ask Dr. Marie:
Straight Talk and Reassuring Answers to Your Most Private Questions,* is an
entertaining guide to women's health that combines on-point opinions with the hard
core facts about sex, hormones and other medical facts of life as well as best
preventive tests and empowering ways to partner with practitioners. In addition to
providing commentary for Good Morning America, she continually provides up-to-
date health information through her website, Ask Dr. Marie Healthy Dose
newsletter and on the health page of ABC News. She has appeared frequently on all
major networks including The Oprah Show.

Dr. Savard earned both a Bachelor of Science degree in Nursing and a Medical
Degree at the University of Pennsylvania where she is currently a Trustee. She was
formerly the director of the Center for Women's Health at the Medical College of
Pennsylvania, technical advisor to the United Nations' Fourth World Conference on
Women in Beijing, advisor to the American Board of Internal Medicine
Subcommittee on Clinical Competency in Women's Health, health columnist for
Woman's Day magazine, and senior medical consultant to Lifetime Television's

Strong Medicine. She lives in Philadelphia with her physician husband. She has three grown sons.

OTHER LUNCHEON HIGHLIGHTS:
- Expo and marketplace, with free heart checkup.
- Breakout in-depth health session hosted by Abbott, the Bay Area Hometown Sponsor of Go Red For Women.
- Inspiring personal tales shared by heart disease survivor

WHY: To raise funds and awareness for cardiovascular disease and stroke.
- Heart disease and stroke are the greatest health threats women face, but only 21 percent of American women realize it.
- Coronary heart disease and stroke are the No. 1 and No. 3 killers of American women.
- More women die of cardiovascular disease than the next five causes of death combined, including all forms of cancer.
- Sixty-four percent of women who die suddenly of coronary heart disease have no previous symptoms.

COST: $250 for individuals; $2,500 for a table of 10

TO ATTEND: Contact Camie Sanchez at camie.sanchez@heart.org or 408-977-4950.

MEDIA INQUIRIES: Contact Linda Tsai at linda.tsai@heart.org or 408-367-9784.

ABOUT GO RED FOR WOMEN:
The American Heart Association's Go Red For Women movement helps fund cutting-edge research, conducts lifesaving public and professional educational programs and advocates for the protection of women's heart health.

The Go Red For Women movement is nationally sponsored by Macy's and Merck and locally sponsored by Abbott.

For more information about Go Red For Women, visit GoRedForWomen.org or call 1-888-MY-HEART.

ABOUT THE AMERICAN HEART ASSOCIATION: Founded in 1924, the American Heart Association today is the nation's oldest and largest voluntary health organization dedicated to building healthier lives, free of heart disease and stroke. These diseases, America's No. 1 and No. 3 killers, and all other cardiovascular diseases claim nearly over 860,000 lives a year. To learn more, call 1-800-AHA-USA1 or visit americanheart.org.

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